

Irrigation Efficiency Workshop

for landscape professionals

April 5th 10am - 3pm

Cabrillo College Horticulture Center

Room 5005, 6500 Soquel Dr., Aptos

- Gain knowledge to support best landscape water management practices for non-turf area irrigation
- Share your perspective, provide feedback and success with Waterfluence
- **Free lunch!**

SCHEDULE

- 10:00 AM** **Registration and welcome**
- 10:10 AM** **Water use trends, pricing, and rebates: Information to support your irrigation management services**
Roy Sikes, Water Conservation Specialist with Soquel Creek Water District,
Ben Pink, Analyst with the Water Conservation Dept. of the City of Santa Cruz
- 10:50 AM** **Shrub irrigation in Santa Cruz County: hidden potential for water savings**
John Whitcomb, Executive Director of Waterfluence
- 11:20 AM** **Impactful changes at the push of a button: Proper irrigation scheduling**
Michael Johnson, Cabrillo College Horticulture Instructor, Certified Landscape Irrigation Auditor (CLIA), Certified Agricultural Irrigation Specialist (CAIS)
- 11:50 PM** **Ground truth: everyday challenges in water management**
Justin White CEO, K&D Landscaping, Central Coast Chapter President CLCA
- 12:20 PM** **Lunch: Open discussions, questions and answers**
- 1:00 PM** **Live Irrigation demonstration by Rain Bird and how to take control of your irrigation budget maps in Waterfluence**
John Witcomb, Executive Director of Waterfluence
John Ossa, Area Specification/ Public Agency Account Manager, Rain Bird
- 2:00 PM** **Map tutorials, questions and answers**

Come to all or part of the workshop

RSVP required: www.SoquelCreekWater.org/IrrigationClass

Questions: Call Roy Sikes at Soquel Creek Water District 831-475-8500 ext. 146

This event is sponsored by:

